



Omnix Software expands operations into Latin American and Asia-Pacific markets

New senior appointments to spearhead market expansion

Bristol, UK, 04 March 2009 – Omnix Software, the UK-based provider of project automation software solutions for telecom infrastructure management, today announced its expansion into two new regional markets – Central & Latin America and Asia-Pacific.

Simon Kong has been appointed to lead business development in Asia Pacific, and will be based out of the new Omnix office in Singapore, where he will be responsible for developing and expanding the company's presence across the region, including China. Kong joins Omnix from Commscope where he was Sales Director - ASEAN, responsible for new business in Singapore, Malaysia, Thailand, Vietnam, Indonesia, Cambodia and Philippines.

In addition, Jesus Nunez has been appointed to lead business development in Central and Latin America (CALA). Nunez, who joins Omnix directly from Qualcomm, brings a wealth of mobile industry commercial experience and will be based in Madrid, Spain. He will focus on promoting Omnix to the leading operators in the territory, such as Spain's Telefonica.

William Tickner, CEO of Omnix Software, commented: "We see significant opportunities to grow our business in the Asia-Pacific and CALA regions, both direct and through leading solutions provider partners such as Nokia-Siemens Networks, Telcordia, AMDOCS and Aircom. During the last 10 years we have built up a broad international client base in more than 30 countries and, with this investment, we are now looking to provide our regional clients with more local support and to expand regionally based on those successful and reference-able relationships."

Omnix Software has developed a reputation for its expertise in assisting operators around the world to deliver complex network projects and manage network assets to deliver a more efficient telecoms network. It operates either directly or through a network of partners to provide software solutions, professional and consultancy services as well as ongoing solution support.

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About Omnix

Omnix Software Ltd (Omnix) is a UK-based provider of project automation software solutions for telecom infrastructure management. It is focused on active project and program management, site and estates management, resource planning and allocation, delivery and operation solutions, for the mobile and fixed line telecommunications industry, and has developed a global customer base in over 30 countries. The platform from Omnix is an expert system delivering a more efficient telecoms network via four core solution packs: Network Programme Logistics (NPL), Network Asset Tracking (NAT), Network Estates Management (NEM) and Network Asset Maintenance (NAM).

Founded in 1998, Customers include major mobile network providers Vodafone, Orange, O2/Telefonica, Millicom, Zain (Celtel) and Mobilkom.

For more information, visit www.omnixsoftware.com.