



Omnix LIVE™ now available

New web-based service offers an affordable, Pay As You Go solution, for contractors and tower operators managing telecom network infrastructure

London, 9 March 2010 – Omnix Software, the UK-based provider of specialised project automation solutions for telecom infrastructure lifecycle management, today announced that Omnix LIVE™ is now available for purchase. Omnix LIVE™ is a web-based, SaaS offering that enables contractors and tower operators to access best-practice project and property management functionality (previously only available to tier-1 operators), without the need for any upfront software or hardware investment.

Omnix LIVE™ customers benefit from best-practice business processes, pre-configured to support rapid deployment. Contractors will benefit from the increased efficiency that Omnix LIVE™ offers, enabling delivery of projects with tighter control of margins and improved communication and progress reporting to their operator clients. In addition, tower companies will be provided with clear visibility of available tower real estate to support their marketing and business development, whilst ensuring efficient administration and compliance to underlying legal obligations.

Omnix Software is targeting the availability of the service within five days of contract signature. However, a competitive advantage of Omnix LIVE™ is that not only can the service be deployed quickly but it can also be tailored to meet the specific requirements of the business. As a hosted offering, the fees for the service are payable quarterly, determined by the number of active sites managed by Omnix LIVE™.

Chris Gibson, Product Manager of Omnix Software, commented, “All too often, contractors and tower operators have been forced to rely on spreadsheets for complex project management, as they are not privy to the customised infrastructure management solutions installed at tier-1 operators. Omnix LIVE™ addresses this gap in the market and delivers an industry first – a Pay As You Go web service with specialised out-of-the-box business processes and reporting capabilities to support contractors and tower companies in delivering tier-1 service levels to their clients. The business case for Omnix LIVE™ is compelling and simple - a rapid and

affordable deployment that directly assists in delivering projects on time and within budget from day one.”

Omnix LIVE™ offers two Omnix service options that can be used together or in silo; Network Project Logistics (NPL) and Network Estates Management (NEM). NPL orchestrates project changes to the network to ensure an on-time and on-budget deployment of new network capacity or technology upgrades whilst NEM tracks costs and manages legal and permit frameworks related to all network sites. These enterprise grade applications now provide an innovative Web 2.0 user experience and integration to Google Maps provides visibility of all locations in the system via a familiar interface. Omnix Software plans to offer different levels of support service to meet the needs of outsourcers, contractors, tower operators and mobile operators.

Gibson continues: “Omnix LIVE™ provides an overview of all current network management projects and property acquisition processes. Those in jeopardy can be dynamically flagged early on and problems resolved before creating client issues. In addition, the accurate visibility of tower assets and capacity to maximise revenue from available real estate is an essential tool for tower operators’ profitability management in the current economic climate.”

The Omnix software platform has been well proven over the 10 years that it has been helping tier-1 operators to build, upgrade and maintain telecom sites worldwide.

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About Omnix

Omnix Software Ltd (Omnix) is a UK-based provider of project automation software solutions for telecom infrastructure lifecycle management. Its products support active project and program management for network deployment and operational management, site lease and property management, resource planning and allocation, and dynamic asset management. Omnix is focused on the mobile and fixed line telecommunications industry and has developed a global customer base in over 30 countries.

The Omnix platform delivers process efficiency, cost management and operational compliance to telecoms operators via four core solution packs: Network Project Logistics (NPL), Network Asset Tracking (NAT), Network Estates Management (NEM) and Network Asset Maintenance (NAM).

Founded in 1998, Omnix customers include major mobile network providers Vodafone, O2/Telefonica, Vodacom, Orange, Millicom, Zain and Mobilkom.

For more information, visit www.omnixsoftware.com.