



Omnix Software and Clarity to merge

Bristol, 11 May 2010 – Omnix Software, the UK-based provider of specialised project automation solutions for telecom infrastructure lifecycle management, today announced that the business and assets of Omnix Software will be brought under the Clarity brand.

The merger with Clarity will allow Omnix to move beyond delivering specialised network planning functionality and asset management to being able to provide an award-winning unified OSS. Geographically, the merger also propels the Omnix product out to Clarity's existing international customer base and will provide Clarity with a stronger foothold in the European market.

Clarity and Omnix are both part of Powerlan, a publicly listed Australian company that provides specialist information technology products and services. Omnix Software is a UK-based provider of solutions that help telecoms operators plan, launch and manage their networks. Founded in 1998 and headquartered in Bristol, notable Omnix customers include Vodafone, Orange and O2/Telefonica. Meanwhile, Clarity manages over 250 million subscribers globally, simplifying the operational complexity of Telecom companies by delivering a unified, yet modularly open, system that supports industry best practice customers self-serve, unified catalogue, order management, revenue management, inventory, fulfilment and assurance. This enables real-time visibility of the network's impact on revenues and customer experience. Established in 1994, Clarity has offices in worldwide.

Jon Newbery, CEO of Clarity, commented: "Strong synergies exist between Clarity and Omnix and we're very excited to be moving both organisations forward as a consolidated entity. Bringing the Omnix-branded product portfolio under the Clarity banner will allow us to dovetail both of our unique technologies, allowing us to offer an OSS that can manage the whole spectrum of an operator's needs – from infrastructure planning and network rollout to customer experience management and billing. In addition, we will continue to market Omnix-branded products to our existing customers and business partners."

The newly merged company will continue to operate under the Clarity brand.





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About Clarity

Clarity enables its customers to simplify their operations with a unified operational management solution. Clarity provides an integrated, modular solution to optimise and automate core operational processes to manage network build and movements, develop and sell next generation products, and deliver and assure the quality of customer services.

Clarity solutions provide the lowest total cost of ownership using embedded best practices and process-driven workflow to reduce the complexity, risk and cost of operations. Clarity empowers its customers to generate and protect revenue and enhance the complete customer experience. With over 35 Telecom Tier 1, 2 and 3 customers worldwide, Clarity solutions currently help utilities around the world manage over 250 million subscribers.

Established in 1994, Clarity has offices worldwide. For more information, please visit www.clarity.com.

About Omnix

Omnix Software Ltd (Omnix) is a UK-based provider of project automation software solutions for telecom infrastructure lifecycle management. Its products support active project and program management for network deployment and operational management, site lease and property management, resource planning and allocation, and dynamic asset management. Omnix is focused on the mobile and fixed line telecommunications industry and has developed a global customer base in over 30 countries.



The Omnix platform delivers process efficiency, cost management and operational compliance to telecoms operators via four core solution packs: Network Project Logistics (NPL), Network Asset Tracking (NAT), Network Estates Management (NEM) and Network Asset Maintenance (NAM).

Founded in 1998, Omnix customers include major mobile network providers Vodafone, O2/Telefonica, Vodacom, Orange, Millicom, Zain and Mobilkom.

For more information, visit www.omnixsoftware.com.